



## Advertising Information Metals Industry Dinner Show

**First Class Sponsorship** includes a half-page color printed advertisement in the dinner program along with a display of your company logo or PowerPoint slide in a timed show rotated with other sponsors during dinner on the jumbo video screens.

**Eagle Sponsorship** includes full-page advertisement, display of company logo or PowerPoint slide, and a hanging banner with a company logo.

The print advertisement should be formatted in color and be no more than 4" wide by 4" tall for non-bleed ads and 4.375" wide by 4.375" tall for full-bleed ads (includes .125" bleed line). *\*(If you are eligible for the Eagle Sponsorship and above please format your advertisement to fit 4" wide by 8.5" tall for non-bleed ads and 4.375" wide by 8.875" tall for full-bleed ads (includes .125" bleed line).* Most all program PC formats are acceptable with a preference for high quality jpegs or PDFs.

### Specifications for Video Show Logo or Slide

Your company logo or advertisement should be provided as either a PC graphic file (jpeg, tiff, bmp) or you may create your own MS PowerPoint Slide (16:9 aspect ratio) in PC format not to exceed 10 seconds if using custom animation. High quality JPEG format files (minimum 300 DPI) are preferred for the banner logo.

### Specifications for Print Advertisement

If you would like to compose your advertisement to salute or congratulate our organization or members of the committee, we offer the following suggestions:

- Salute or Congratulate this years Chair, Jill Loeser of Gerdau.
- Salute or Congratulate the Metals Industry Dinner Executive Committee members for their efforts to help area youth.
- Salute all supporters of the event for helping the Pathway to Adventure Council serve youth.
- Salute any or all of our Good Scout Recipients.

### Where to send Advertisements

Email to: [Griselda.Reyes@Scouting.org](mailto:Griselda.Reyes@Scouting.org)  
(312) 421-8800 ext. 248


(SEE PAGE 2 FOR AD SPECS)

**DIGITAL ASSETS**

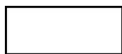
**DUE  
APRIL 9<sup>th</sup>**



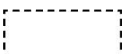
<---- WIDTH 4.25" ---->

 = Trim Zone  
.25" Margin

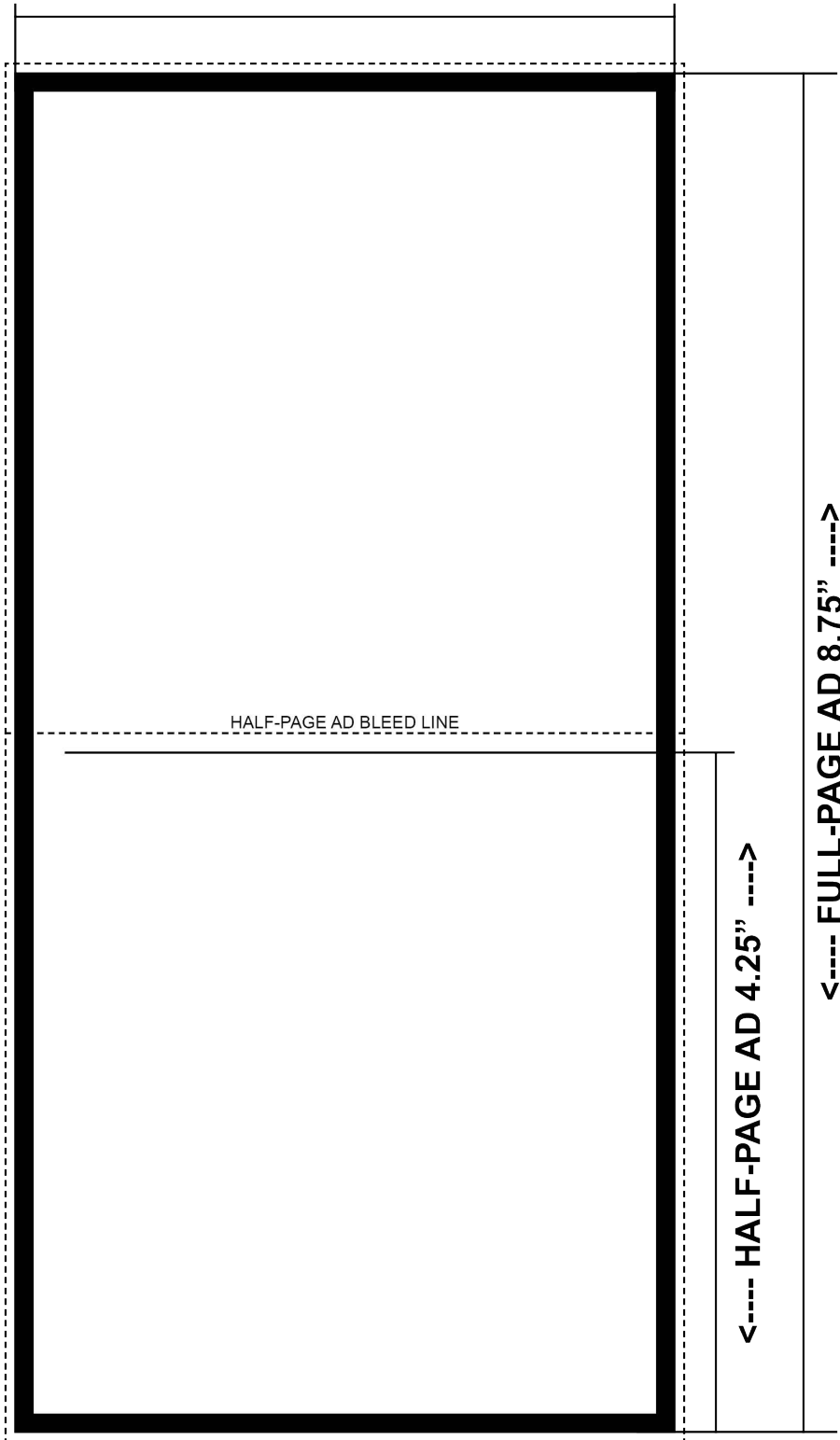
Avoid putting anything important here such as text you want the reader to see.

 = Safe Zone & Non-Bleed Ads  
Size: 4" x 8.5"

This is where the important content goes.

 = Bleed Line  
.125" Margin

Any full-bleed artwork that extends to the edge of the **trim zone** should be extended to the bleed line for printing purposes.



<---- HALF-PAGE AD 4.25" ---->

<---- FULL-PAGE AD 8.75" ---->